



CMHACY

California Mental Health Advocates
for Children and Youth

45TH ANNUAL CONFERENCE
2025 SPONSORSHIP OPPORTUNITIES

**COME AS
YOU ARE**

**11-13
JUNE
2025**



**ASILOMAR
800 ASILOMAR
AVENUE PACIFIC
GROVE, CA 93950**

W W W . C M H A C Y . O R G





Why Sponsor CMHACY?

JOIN US IN TRANSFORMING MENTAL HEALTH FOR CHILDREN, YOUTH, AND FAMILIES

The California Mental Health Advocacy for Children and Youth (CMHACY) Conference is the state's longest-standing convening focused on the social, emotional, and behavioral health of children, youth, and families. For over four decades, CMHACY has been a catalyst for change—bringing together policymakers, mental health providers, educators, youth, and families to advance mental health equity and shape the future of California's behavioral health system.

YOUR SPONSORSHIP CREATES LASTING IMPACT

BY SPONSORING CMHACY, YOU HELP:

-  Fund scholarships for youth and families, ensuring accessibility for those who need it most.
-  Amplify youth and family voices, placing them at the forefront of critical conversations with policymakers and professionals.
-  Advance policy and practice, supporting innovative solutions that improve mental health systems across California.
-  Foster collaboration, uniting diverse leaders and advocates to build a stronger, more inclusive future for mental health.

NEW: WELCOME RECEPTION SPONSORSHIP OPPORTUNITY

This year, we're introducing a **special sponsorship opportunity** for our **Welcome Reception**—a heartfelt evening celebrating the contributions of children, youth, families, and mental health providers. This gathering will honor the voices and experiences that shape our work, offering sponsors a unique platform to demonstrate their commitment to mental health advocacy. Your support does **more than fund a conference**—it fuels a movement. **Join us as a CMHACY sponsor and make a difference today.**

UPDATED: PLATFORM & ELITE SPONSORSHIP OPPORTUNITY

Platform Sponsorship will ensure wellness activities are central to the CMHACY experience, helping participants recharge and prioritize self-care.

Elite Sponsorship will honor mental health advocates by supporting meaningful gifts and awards that celebrate their vital contributions.

Special Sponsorship Opportunities



EXCLUSIVE LANYARD

SPONSOR: \$5,000

only 1 available

Logo exclusively featured on official conference lanyard
 2 complimentary registrations
 Small logo placement in all marketing materials and conference app
 1 dedicated social media post
 Onsite and virtual exhibit space
 Mentioned in opening remarks at Opening Plenary



EXCLUSIVE SWAG BAG

SPONSOR: \$8,500

only 1 available

Logo printed on every conference swag bag
 Promotional item included the bag (provided by sponsor)
 4 complimentary registrations
 Medium logo placement in all marketing materials and conference app
 1 dedicated social media post & Onsite and virtual exhibit space
 Mentioned in opening remarks at Opening Plenary

Benefits	NEW: Welcome Reception Sponsor \$25,000	Platform Sponsor \$20,000	Elite Sponsor \$15,000	Champion Sponsor \$10,000	Advocate Sponsor \$5,000	Friend Sponsor \$2,500
Top-Level Name Recognition	✓					
1st Right of Refusal for 2026 Conference	✓					
Logo on Name Badge	✓					
Welcome Reception Recognition	✓	✓	✓			
Premium Signage Logo Placement	✓	✓	✓			
Speaking Opportunities	3-minute address at Opening Plenary, Opportunity to introduce an award	2-minute address at Opening Plenary, Opportunity to introduce an award	2-minute address at Opening Plenary, Opportunity to introduce an award	Mentioned in Opening Plenary, Opportunity to introduce an award		
Onsite Exhibit Space	Onsite exhibit space with top placement	Onsite exhibit space with preferred placement	Onsite exhibit space	Onsite exhibit space	Onsite exhibit space	
Complimentary Conference Registrations	10	10	6	4	2	2
Virtual Exhibit Space (in conference app)	✓	✓	✓	✓	✓	✓
Scholarships	5	5	4	3	2	1
Recognition in CMHACY Marketing (email, social media, website, conference app)	Yes, for the next year	Yes, for the next year	Yes, for the next year	For conference only	For conference only	For conference only
Swag Bag** (provided by sponsor)	Promotional item inclusion	Promotional item inclusion	Promotional item inclusion	Promotional item inclusion	Promotional item inclusion	Printed piece inclusion

**Subject to securing a Swag Bag Sponsor

For more information, or to customize your sponsorship, contact us to discuss a custom package that is right for your organization.

Conference Coordinator,
 Charndra McKay
 Info@CMHACY.org | (831) 200-3679

About CMHACY



OUR MISSION

CMHACY advances the social, emotional, and behavioral wellbeing of children and families and promotes inclusion, racial equity, and social justice for all through convening, education, and advocacy.



BOARD MEMBERS

Current Board Members:

Angela Brand
Veronica Coates
Nora Hana
Jeffrey Jamerson
Tanya McCullom
Le'Ana Powell
Peter Stoll
Jolene Treadaway
Emily Wankett



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CMHACY

California Mental Health Advocates
for Children and Youth

**PARTNER
WITH US!**

YES! I'D LIKE TO SPONSOR THE 45th ANNUAL CMHACY CONFERENCE

- WELCOME RECEPTION SPONSOR.....\$25,000
- PLATFORM SPONSOR \$20,000
- ELITE SPONSOR \$15,000
- CHAMPION SPONSOR \$10,000
- SWAG BAG SPONSOR \$8,500
- ADVOCATE SPONSOR \$5,000
- LANYARD SPONSOR \$5,000
- FRIEND SPONSOR \$2,500

- IN KIND CONTRIBUTION
(PLEASE DESCRIBE):
- _____
- _____
- _____
- _____

PLEASE COMPLETE THE INFORMATION BELOW

EMAIL TO INFO@CMHACY.ORG OR MAIL TO P.O. BOX 23464; VENTURA, CA 93002

Sponsorship Amount	\$			
Organization Name				
Contact Name				
Street Address				
City, State, Zip				
Email		Phone		
Website				

Approved by:

Signature	Name	Date
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MAIL PAYMENT TO:
CMHACY
ATTN: Conference
P.O. BOX 23464
VENTURA, CA 93002

QUESTIONS?

INFO@CMHACY.ORG

TAX-ID NUMBER: 81-3727983